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## **SUNDANCE CREATES WORLD'S LARGEST FANCY PINK ENHANCED DIAMOND – THE 10.09 CARAT “PROVO ROSE”**

OREM UT, April 28--Sundance Diamonds, the world's leading high pressure high temperature (HPHT) diamond processing service company, announced today that it has cut and processed a large natural brown diamond into the largest fancy intense color enhanced pink diamond in the world--10.09 carats.

Named “The Provo Rose,” the natural diamond was transformed from a dull brown color to fancy intense pink using advanced HPHT and other technology developed by Sundance Diamonds over the past four years. It is a classic 58-facet round with VS clarity, according to Russ Myers, Sundance Diamonds Manager.

“This is a significant technological breakthrough for the company and for people in the industry looking for ways to increase their margins on low-value brown diamonds,” said Myers. “Up to now it was almost impossible to create a pink diamond using HPHT processing or standard irradiation.”

Enhanced pink diamonds of 25 points and below have been made infrequently with irradiation, however, to date the largest irradiated color enhanced pink has been only 5 carats, and it was processed by Sundance in 2005, according to Myers.

Sundance Diamonds has processed many large sizes, including transforming diamonds to colorless and fancy intense yellow diamonds. It routinely processes brown diamonds to D-G colorless in sizes ranging from .25 carats to 55 carats. Earlier this year Sundance Diamonds produced, from a brown diamond, the world's largest processed fancy intense yellow diamond, a 20-carat round.

“Intrinsic to our success as world leaders in HPHT has been our deep commitment to research,” said Myers. “The company spends a large part of its budget on developing new technologies for increasing the value of low-color diamonds.”

“The Provo Rose” will be unveiled at the Sundance Diamonds booth (#40115) at the JCK Las Vegas Show. The company will offer free analysis of diamonds and discounted processing for diamonds submitted at the show. Sundance will also have on display diamonds from their customers that are available for purchase.

Sundance Diamonds is the only professional HPHT processing and servicing company in the world. The majority of its business is in transforming brown Type IIa diamonds into colorless and near colorless ranges. The average outcome for Type II diamonds is in the E-F colorless range.

Sundance Diamonds is a division of U S Synthetic, the world’s largest manufacturer of polycrystalline diamonds for use in oil and gas exploration. Both companies are located in Orem, Utah. The parent company is the Dover Corporation, a worldwide diversified manufacturer of proprietary products and components for industrial and commercial use, headquartered in New York City.

For more information about Sundance Diamonds, contact Jim Littman, Director of Business Development, at 760-419-9292, or email: [info@sundancediamonds.com](mailto:info@sundancediamonds.com).

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